



Public Announcement

A Round-Table Discussion on *Teaching and Researching Management and Marketing in a Global World*

Date: Monday 27 June 2016 **Time:** 17:30-20:00

Place: Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece.

P R O G R A M

Chair: Dr **Cleopatra Veloutsou**, Head, Marketing Research Unit, ATINER & Senior Lecturer in Marketing, University of Glasgow, U.K.

Speakers:

1. Dr **William Proud**, Director of Studies, Queensland University of Technology, Australia. (MKT)
2. Dr **Graeme Lockwood**, Associate Professor, University of London, U.K. (MGT)
3. Dr **Laure Lavorata**, Professor, University of Reims Champagne Ardenne, France. (MGT)
4. Dr **Geoffrey Bick**, Professor, University of Cape Town, South Africa. (MKT)
5. Dr **Ming-Hsien Yang**, Professor, Fu Jen Catholic University, Taiwan (MGT)
6. Dr **Vesna Damnjanovic**, Associate Professor, University of Belgrade, Serbia. (MKT)
7. Dr **Karina Ribeiro Fernandes**, Professor, Universidade Nove de Julho - UNINOVE, Brazil. (MGT)
8. Dr **Shujing Cao**, Assistant to the Dean, Shanghai International Studies University, China. (MGT)

The working language of the Round-Table is English. This event is free of charge but pre-registration is required. If you are interested in participating, please contact Fani Balaska or Stavroula Kyritsi at info@atiner.gr or by phone at 210 3634210.