

**Nasir Yusoffis** a Senior Lecturer at the Department of Neurosciences, School of Medical Sciences, Universiti Sains Malaysia, Kubang Kerian, Kelantan, Malaysia. He was awarded a degree of Doctor of Philosophy with specialization in Health Psychology and Behaviour in 2009 from University of Malaya, Kuala Lumpur, Malaysia. In 2012, he pursued the post-doctoral study at the University of Chicago, United State of America. Currently, he involves with research in an area of social and cultural neuroscience. A lot of his academic papers have been published in national and international journal of psychology, humanity and medical sciences.