

WORK EXPERIENCE

October 2015- up to now

Chief Assistant Prof. in the "Tourism" Department, Faculty of Economics, South-west University of "Neofit Rilski" , Blagoevgrad, Bulgaria

South-west University of "Neofit Rilski" , Krali - Marco № 2
2700 Blagoevgrad, Bulgaria

Lecturer in the "Tourism" Department, Faculty of Economics, South-west University of "Neofit Rilski"
Teaching the following disciplines:

Tourism markets

International tourism organizations

Domestic and international tourism

Rural and Ecological Tourism

2013-2015 **Assistant Prof. in the "Tourism" Department, Faculty of Economics, South-west University of "Neofit Rilski" , Blagoevgrad, Bulgaria**

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2012-2013 **Lecturer in the "Tourism" Department, Faculty of Economics, South-west University of "Neofit Rilski" , Blagoevgrad, Bulgaria**

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2700 Blagoevgrad, Bulgaria

Lecturer in the "Tourism" Department, Faculty of Economics, South-west University of "Neofit Rilski"
Teaching the following disciplines:

Conjuncture in the tourism industry

Tourism Markets

International tourism Organizations

EDUCATION AND TRAINING

2009-2013 **PhD in Economics and Management sectors (tourism)**

Replace with EQF
(or other) level if
relevant

"Tourism" Department, Faculty of Economics, South-west University of "Neofit Rilski" , Blagoevgrad, Bulgaria

In July 2009 she was approved like a PhD Student in South –West University "Neofit Rilski", major 5:02:18 Economics and Management sectors (Tourism). In April 2013 she defends her dissertation on "Interregional features of rural tourism" .

2006-2009 **Master' degree in Economic and Regional Development**

Replace with EQF (or other) level if relevant

Department of Economic and Regional Development, Panteion University of Political and Social sciences, Athens, Greece .

Thesis: Immigration policy of the European Union – The case of Greece

2002-2006 **Bachelor's degree in Public Administration**

Replace with EQF (or other) level if relevant

Department of "Public Administration", Panteion University of Political and Social sciences, Athens, Greece.

PERSONAL SKILLS

Mother tongue(s) Bulgarian, Greek

Other language(s)

| | UNDERSTANDING | | SPEAKING | | WRITING |
|---------|--|---------|--------------------|-------------------|---------|
| | Listening | Reading | Spoken interaction | Spoken production | |
| English | C2 | C2 | C2 | C2 | C2 |
| | Replace with name of language certificate. Enter level if known. | | | | |
| German | B2 | B2 | B2 | B2 | B2 |
| | Replace with name of language certificate. Enter level if known. | | | | |

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Computer skills Windows 2000/XP/Vista/7, MS Office

Driving licence Category B, M

ADDITIONAL INFORMATION

Publications

1. Preslav Dimitrov, Sophia Mirchova, Rouska Krasteva (2014), "Forecasting of the number of the passengers serviced at the Sofia Airport" TMS Conference Series (2014), (under print).
2. Preslav Dimitrov, Rouska Krasteva, Victoria Kalaidzhieva, (2013), "Association of the Bulgarian tourism industry with the economic performance of some EU tourism emitting economies", TMS Conference Series (2013), Strategies in tourism organizations and destinations, pp. 177-188.
3. Rouska V. Krasteva (2013) "Opportunities for cross-border cooperation of rural tourism in south-west Bulgaria and northern Greece", in the Proceedings of International Scientific Conference " Cultural Corridor Via Diagonalis - Cultural Tourism without Borders ", Sofia Bulgaria and Belgrade, Serbia , p 94-100.
4. Rouska V. Krasteva (2011) "Traditions in modern world - terminus a quo for rural tourism in the area around river Struma-Strymonas", in the Proceedings of the International Scientific Conference " Cultural Corridor Sofia-Ohrid Cultural Tourism without Borders" , Kyustendil, Bulgaria and Ohrid , FYROM, p.192 - 196.
5. Rouska V. Krasteva (2011), "Development of corporate structure of rural tourism in the municipality of Gotse Delchev and peripheral unit of Drama", in the Proceedings Economics, Management and Tourism, South-west university of Neofit Rilski, pp.442 -450 .
6. Rouska Ventsislavova Krasteva, (2011), "Rural tourism in Bulgaria - features, examples and tendencies for development", in Proceedings of the international conference on tourism (ICOT 2011) Tourism in an era of uncertainty, Rhodes, Greece, pp. 371-380.
7. Rouska Ventsislavova Bozkova (2010), "Typology of rural tourism in Greece according to the character of the touristic product", presented in VI International Conference on Tourism, 1-4.07.2010, Athens, Greece.
8. Rouska Ventsislavova Bozkova, (2010), "Rural tourism in north Greece", in the Proceedings Economics, Management and Tourism, South-west university of Neofit Rilski, pp.174- 181.
9. G. Georgiev , Rouska Bozkova, (2009) . Some features and problems in the development of rural tourism in Greece. In the journal "Economics and Management " SWU " Neophyte Rilski", Faculty of Economics , b3 , pp. 64-77.