

FATMA GÜRSES

Düzce University
Art, Design And Architecture
Radio Television And Cinema
2018

She is Associate Professor Faculty of Art Design And Architecture, Department of Radio Television And Cinema At Düzce University. She received her Ph.D. from Gazi University. Her research interests are local press, citizenship, education, discourse, gender, and political identity. Also, She has been publishing articles in scholarly. She has three books: *Media and Female Teachers: Representation of Female Teachers in Print Media in Turkey (2003)* and *Subjects, Vassal, Citizens: Citizenship in Textbooks of The Republic from Founding Years to Present (2011)* also “*Media, Discourse, Democracy (2017)*”.

EDUCATION

21/4/2016

ASSOCIATE PROFESSOR

Basic: Human Social And Administrative Sciences
Science : Journalism and Media Studies

16-22/5/2016

ERASMUS European Exchange Program, Staff Mobility for Training
Radom Academy of Economics.

6/2014 – 9/2014

UNIVERSITY OF COLORADO BOULDER, CO, USA

Department of *Journalism and Mass Communication*
Visiting Researcher

2004/2010

GAZİ UNIVERSITY, JOURNALISM

Ph.D.

Institute of Social Science Communication Faculty, Department of
Journalism

Dissertation Title:

Citizenship in Textbooks of Turkey: Conceptual Transformation from
Founding Years to Present

Supervisor: Prof. Dr. Nilgün Gürkan Pazarcı

Thesis Committee: Prof. Dr. Raşit Kaya, Prof. Dr. Eser Köker, Prof. Dr. Prof.
Dr. Asker Kartarı, Prof. Dr. Naci Bostancı

1997/2001

ANKARA UNIVERSITY, JOURNALISM

M.A.

Thesis Title:

Representation of Women Teachers in Turkey's Media

Supervisor: Doç.Dr. Eser Köker

Thesis Committee: Doç.Dr. Halil Nalçaoğlu, Doç.Dr. Ayşe İnal

1992/1996

ANKARA UNIVERSITY, JOURNALISM

B.A. in Communication Faculty, Department of Journalism

WORK EXPERIENCE

15/01/2018-Current DÜZCE UNIVERSITY

ART, DESIGN AND ARCHITECTURE

Associate Professor
Radio Television And Cinema

04/2012- 15/01/2018 KASTAMONU UNIVERSITY, COMMUNICATION FACULTY

Associate Professor
Department of Journalism

10/2012- 04/2016 KASTAMONU UNIVERSITY, COMMUNICATION FACULTY

Assistant Professor
Department of Journalism

7/2010- 9/2012 CUMHURİYET UNIVERSITY, COMMUNICATION FACULTY

Assistant Professor
Department of Journalism

15/5/1997–27/7/2010 MINISTRY OF NATIONAL EDUCATION

Professional Teacher

AWARDS

- 2012 Sivas Governorship, Certificate Of Appreciation, Education And School Development Seminar Leaders, SEKAP Program
- 2011 Cumhuriyet University, Scientific Publication Award, Book Publication
- 2011 Cumhuriyet University, Certificate Of Appreciation.

PUBLICATIONS

Published International Articles

News Discourse of Femicide: A Critical Assessment about News of Münevver Karabulut and Özgecan Aslan (Kadin Cinayetlerinin Haber Söylemi: Münevver Karabulut Ve Özgecan Aslan Haberleri Üzerine Eleştirel Bir Değerlendirme), Ankara University, SBF Journal, Volum 72, Issue 3, 2017, pp. 541 – 568, ISSN 0378-2921.

Political Discourse In Music And Anatolian Rock In Turkey: The Case Of “Cem Karaca And Baris Manco” (1960-1980), *The Journal Of Academic Social Science Studies (JASSS)*, Number: 56, p.325-350, Elazig, Turkey, Spring III 2017

“Digital Games, Construction of Hegemony and Culture Industry”, *The Online Journal of Communication and Media (TOJCAM)*, 2 (4), pp. 10-29, October 2016.

“Democracy, Citizenship and Local Press: The Case of the USA ‘Local Press in Boulder’”, *Advances in Journalism and Communication*, 3(01), pp. 19-32, USA, 2015., Doi: 10.4236/ajc

“Amerika’da Demokrasinin Gelişimi ve Magazin Gazeteciliği: Yerel Basından Bir Örnek ‘The Denver Post’”, (The Development of Democracy in America and Yellow Journalism: A Sample

From Local Press “The Denver Post” *e-Journal of New World Sciences Academy (NWSA)-Humanities*, 10 (2), pp. 69-87, Turkey, 2015, Doi: 10.12739/NWSA.

“Kemalizm’in Model Ders Kitabı: Vatandaş İçin Medeni Bilgiler”, (Kemalism Model Lesson Book: Civilized Knowledges For The Citizen), *Journal Gazi Academic View*, Winter 2010, Vol: 4, No:7, 215-233, ISSN: 1307-9778 E-ISSN: 1309-5137

Published International Books and Book Parts

Media, Discourse, Democracy (Medya, Söylem, Demokrasi), Utopya Yayınevi, Ankara, 2017.

“The Orientalist View of İzmir in the Seventeenth Century: An Investigation into the Manuscript of Antoine Galland”, *Studies on Mediterranean Culture and History: From the Middle Ages through the Early Modern Period*, Edit. Steven M. Oberhelman 131-141 First Published, ATINER, Athens, Greece, 2014, ISBN: 978-618-5065-28-7.

Kul, Tebaa, Yurttaş: Cumhuriyet’in Kuruluşundan Günümüze Ders Kitaplarında Yurttaşlık (Subjects, Vassal, Citizens: Citizenship in Textbooks of The Republic from Founding Years to Present), Ankara, Turkey, Utopya, 2011, ISBN: 9786055580131.

Papers Submitted and Published to International Meetings

Music, Society, Politics: Rock Music In America As Counter-Culture Between 1960-1980, International Science and Technology (ISTEC) 16-18 August 2017, Harvard University Campus, Cambridge, MA, USA.

Political Discourse in Music: The Case of Anatolian Rock in Turkey (1960-1980 Period) *4th Annual International Conference on Turkey and Turkish Studies*, 19-22 June 2017, Athens, Greece, (Abstract).

Digital Oyunlarda Hegemonyanın İnşası ve Kültür Endüstrisi (Construction Of Hegemony In Products Of Culture Industry, Digital Games), *International Trends & Media Conference ITICAM 2015*, September 2-4, 2015, pp. 486-505, St. Petersburg, Russia, 2015,

A Critical Evaluation of Journalism Practices: “Soma Disaster” News, *International Conference On Education And Social Sciences INTCESS15*, 2-4 February, 2015, pp. 175-187, İstanbul, ISBN: 978-605-64453-2-3.

Relations Between News, Politics and Advertising: Discursive Construction of Benetton Commercials, *International Conference On Education And Social Sciences INTCESS15*, 2-4 February, 2015, pp.162-174, İstanbul, ISBN: 978-605-64453-2-3.

Cumhuriyet Dönemi Vatandaşlık Eğitimi ve Vatandaş İçin Medeni Bilgiler, (*Citizen Education of Republic and For Citizenship Civil Information*), *1st International Symposium on Language and Communication: Research Trends and Challenges (ISLC)*, 10-13 June, 2012, İzmir, Turkey.

Education of Citizenship and Democracy in Turkey, *International Conference New Horizons in Education (INTE)*, 8-10 June 2011, Guarda Portugal, (Abstract).

Papers Submitted to International Meetings

The View Orientalist to İzmir of 17th Century: An Investigation On Antoine Gallands
Manuscript, *4th Annual International Conference on Mediterranean Studies*, 20-23 April
2011, Athens, Greece

Published National Articles

“Niyazi Berkes’in Türk Kitle İletişim Tarihine Katkıları”, (Contributions of Niyazi Berkes to
History of Turkish Mass Media), *University of Cumhuriyet Journal Social Science* May 2008, Vol:
32, No: 1, 39-59, ISSN 1305-5143

Published National Books and Book Parts

Yeni Medya Alanı Olarak Dijital Oyunlarda İnşa Edilen “Yeni Yurttaşlık” (“New Citizenship”
Constructed on Digital Games as New Media Space) *Yeni Medya Araştırmaları-2(New Media
Researches -2)* içinde, Editör: Doç Dr. Mehmet Gökhan Genel, Ekin Kitabevi Yayınları, 31 Ekim
2016, İstanbul- Turkey, ss. 171-199, ISBN 6053274131.

Demokrasi, Yurttaşlık ve Yerel Basın: Yurttaş Katılımında Yerel Basının Önemi (Democracy,
Citizenship and Local Press: The Importance of Citizen Participation in Local Press, in *İletişim
Çalışmaları 2015 (İletişim Çalışmaları 2015)*, Edit Prof. Dr. Aydın Ziya Özgür, Prof. Dr. Aytekin
İşman, Sakarya University The Online Journal of Communication and Media TOJCAM, First
Edition, August 2015, Sakarya-Turkey, pp.41-55, University Publication Number 134, ISBN: 978-
605-4735-65-5.

*Medya ve Kadın Öğretmenler, Türkiye’de Yazılı Basında Kadın Öğretmenlerin Temsili, (Media and
Female Teachers: Representation of Female Teachers in Print Media in Turkey)*, Ankara, Turkey,
2003.

Papers Submitted to National Meetings

“2016 Presidential Election in Turkish Press” (Türk Basınında 2016 Başkanlık Seçimleri), Paper
presented *15th National Social Sciences Congress* Turkish Social Sciences Association, 29
November- 01 December 2015, METU, Ankara, Turkey. (Abstract)

“The News Language Of Violence Against Women: A Critical Reading” (Kadına Yönelik Şiddetin
Haber Dili: Eleştirel Bir Okuma), Paper presented *14th National Social Sciences Congress* Turkish
Social Sciences Association, 23-25 November 2015, METU, Ankara, Turkey. (Abstract)

‘Siyasal Gündemin Yurttaşlık Kavramına Etkileri: Ders Kitapları Üzerinden Bir İnceleme (The
Effects to the Concept of Citizenship in Political Agenda: A Review of Textbooks), Paper presented
at the *5th Karaburun Science Congress* 2-5 September, 2010. (with Prof. Dr. Nilgün Gürkan
Pazarıcı).

COURSES TAUGHT

Year	Semester	Course Title	Course Hours	Enrollment
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			Theoric	Aplication	
2010-2011	II	Introduction to Communication	3		82
2011-2012	I	Introduction to Journalism	2		57
2011-2012	I	Fundamental Concepts of Law	2		83
2011-2012	II	Communication Theories	3		57
2011-2012	II	Tecniques for News Gathering and Writings	2	2	57
2011-2012	II	Introduction to Communication	3		83
2011-2012	II	Effective Communication	3		110
2013-2014	I	Tecniques for News Gathering and Writings I	3		79
2013-2014	I	History of Advertising	3		78
2013-2014	I	Intrapersonal Relations and Communication	2		43
2013-2014	II	Communication Theories	3		83
2013-2014	II	Effective Communication	3		101
2013-2014	II	News Gathering and Writings Tecniques II	3		84
2013-2014	II	Sociology	3		82
2014-2015	I	News Gathering and Writings Tecniques I	3		88
2014-2015	I	Euopen Union and Media	3		32
2014-2015	I	Practice in Journalism I	3		68
2014-2015	I	History of Advertising	3		92
2014-2015	II	Communication Theories	3		253
2014-2015	II	Practice in Journalism II	3		72
2014-2015	II	Effective Communication	3		89
2015-2016	I	Practice in Journalism I	3		83
2015-2016	I	Sociology of Communication	3		207
2015-2016	I	History of Advertising	3		120
2015-2016	II	Practice in Journalism II	3		79
2015-2016	II	Health Journalism	3		72

2015-2016	II	Investigative Journalism	3		43
2015-2016	II	Communication Theories	3		106
2016-2017	I	Sociology of Communication	3		247
2016-2017	I	History of Advertising	3		121
2016-2017	I	European Union and Media	3		61
2016-2017	II	Politic Communication	3		86
2016-2017	II	Globalization and Communication	3		86
2016-2017	II	Health Journalism	3		80
2016-2017	II	Investigative Journalism	3		82
2017-2018	I	Sociology of Communication	3		266
2017-2018	I	History of Advertising	3		123

RESEARCH FIELDS

Local press, Media, citizenship, discourse, representation, local press, democracy, gender, sociology of communication, political communication, media literacy, social media.

Workshop:

- 1.Chair-Session (Sever Hall 210), International Science and Technology (ISTEC) 16-18 August 2017, Harvard University Campus, Cambridge, MA, ABD.
- 2.Academic Member of The Social Sciences Division, 4th Annual International Conference on Social Sciences, 24-27 July 2017, Organized by The Athens Institute for Education and Research, Athens-Greece.
- 3.Greece Organizing and Scientific Committee, 4th International Conference on Turkey and Turkish Studies, 19-22 June 2017, Athens, Greece Organized by the Athens Institute for Education and Research, Athens-Greece.
- 4.Chair-Session IV (Room A-Mezzanine Floor): Politics II, 4th International Conference on Turkey and Turkish Studies, 19-22 June 2017, Athens, Greece Organized by the Athens Institute for Education and Research.
- 5.Mass Media Scientific Organizing Committee Member, 15th Annual International Conference on Communication and Mass Media, Athens Institute for Education and Research, 8-11 May 2017, Greece Organized by The Athens Institute for Education and Research, Athens-Greece.
6. Politics & International Affairs Unit Organizing Committee Member, 15th Annual International Conference on Politic International Studies, 12-16 June 2017, Greece Organized by The Athens Institute for Education and Research, Athens-Greece.
- 7.Academic Member of The Social Sciences Division, 3rd Annual International Conference on Athens-Greece.
- 8.Chair-Accounting Human Resources and Politics, 2nd International Conference on Education and Social Sciences (INTCESS15), 2/4 Şubat 2015, İstanbul.
- 9.TÜBİTAK Sosyal ve Beşeri Bilimler Araştırma Destek Programı (SOBAG) Ulusal Akademik Ar-

Ge Destekleri Tanıtımı ve Proje Önerisi Hazırlama Eğitimi, (Social and Human Sciences Research Support Group, National Academic R & D Support Project Proposal Preparation and Presentation Training), 28 March 2014, Ankara-Turkey.

10. TRT 50. Yıl Etkinlikleri Uluslararası Konferans (Turkish Radio And Television Corporation (TRT) 50th Anniversary Events International Conference), Yeni Medyanın Geleceği ve Değişen İzleyici Profili (The Future New Media and Changing Audience Profile), TRT Genel Müdürlüğü Eğitim Dairesi Başkanlığı (TRT General Directorate of Education Department), 13/11/2014, Oran-Ankara-Turkey.

11. Academic Member of The Social Sciences Division, Annual International Conference on Social Sciences, 4-7 August 2013, Organized by The Athens Institute for Education and Research, Athens-Greece.

12. Politics & International Affairs Unit Organizing Committee Member, 11th Annual International Conference on Politics International Affairs, 17-20 June 2013, Greece Organized by The Athens Institute for Education and Research, Athens-Greece.

13. Mass Media Scientific Organizing Committee Member, 11th Annual International Conference on Communication and Mass Media, Athens Institute for Education and Research, 13-16 May 2013, Greece Organized by The Athens Institute for Education and Research, Athens-Greece.

14. Eğitim ve Okul Yöneticilerini Geliştirme Semineri (Education and School Development Seminar Leaders), SEKAP Program, May 2012, Sivas-Turkey

15. Medya Okur Yazarlığı Çalıştayı (Media Literacy Workshop 2012), RTÜK, Milli eğitim Bakanlığı ve Aile ve Sosyal Politikalar Bakanlığı (Radio and Television Supreme Council, Ministry of National Education and Ministry of Family and Social Policy), 30 June-01 July, Ankara-Turkey.

16. Araştırma Yöntemleri Sosyal Bilimlerde Araştırma ve Yöntem Felsefesi (10. Research Methods in Social Sciences Research and Methods of Philosophy), Professor. Dr.. Muammer Tuna, Mugla University, First Semester, 23-29 January 2012 in Antalya-Turkey

17. IELTS Courses, Anglo-Continental School of English, Bournemouth-England, 23 July-17 August 2012

18. İlköğretim Programlarını Tanıtma Semineri, (Seminar on the Promotion of Primary Education Program), Yalova Hizmetiçi Eğitim Enstitüsü (Service Training Institute of Yalova)18/22 April 2005, Yalova/Turkey

19. Öğretmenlik Uygulama Semineri (Teaching Practice Seminar), Danışman Çiçekli İlköğretim Okulu (Danışman Çiçekli Elementary School), 12/13 April 2005 Keçiören-Ankara-Turkey.

20. Bilgisayar Kullanım Kursu (Computer Course), Namık Kemal İlköğretim Okulu (Namik Kemal Elementary School), 02/28 April 2003, Ankara- Turkey.

21. Temel İngilizce Kursu (Basic English Course), Ankara Valiliği İl Milli Eğitim Müdürlüğü (Ankara Provincial Directorate of National Education), Avrasya Dil Öğretim Merkezi British School (Eurasia British School Language Teaching Center), 22.10.2001/28.06.2002, Ankara-Turkey.

22. Rehberlik Hizmetleri (Counseling Services), Danışman Çiçekli İlköğretim Okulu (Danışman Çiçekli Elementary School), 14/25 February 2000, Ankara-Turkey.

23. Pedagoji Formasyonu Semineri (Pedagogy Formation Seminar), Atatürk Kız Meslek Lisesi (Atatürk Vocational High School Girls), 30 June/22 August 1997, Ankara-Turkey.

PROFESSIONAL MEMBERSHIP

European Communication Research And Education Association (ECREA), Üye, 2018, Belgium.
Athens Institute For Education And Research – Academic Member, Greece
Athens Institute For Education And Research, The Mass Media & Communication Research Unit,
Member, Greece
Athens Institute For Education And Research, Politics & International Affairs Research Unit,
Member, Greece
Turkish Social Sciences Association, Member, Turkey.

PROJECT

Refereing: Kastamonu Üniversitesi Bilimsel Araştırma Projesi (BAP), 2014.

MANUSCRIPT REFEERING

1. Athens Journal of Mediterranean Studies Editorial and Reviewers' Board
2. The Journal of Academic Social Science ASOS JOURNAL 10 March 2017
3. The Journal of Academic Social Science ASOS JOURNAL 10 March 2017
4. Athens Journal of Mass Media and Communications, 24 April 2017
5. The Journal of Academic Social Science ASOS JOURNAL 5 December 2016
6. Athens Journal of Mass Media and Communications, 31 January 2016
7. Athens Journal of Mediterranean Studies 1 July 2015
8. Athens Journal of Mass Media and Communications, 10 May 2015
9. The Journal of Academic Social Science ASOS JOURNAL 21 December 2015.
10. The Journal of Academic Sociel Science Studies (JASS), 2013.

ADMINISTRATIVE RESPONSIBILITIES

9/2014-2018	International Student Faculty Coordinatorship
9/2014-2018	Academic Promotion And Appointment Committee Membership
20013-2018	Publication Committee Membership
20013-2018	Scholarships And Grants Committee Membership
20013-2014	Journalism Department Representative Selection Committee Membership
20013-2014	Fall Semester Exam Program Coordinator
20013-2014	Journalism Class I Teaching Academic Counseling