

Dr. Andreas Hebbel-Seeger

Since the summer semester of 2009, Dr. Andreas Hebbel-Seeger has been strengthening the course/orientation in Sport and Event Management at the Hamburg campus of Macromedia University. Since October 2008, he has been a Professor for Digital Media at the Institute for Media and Education Technology of the University of Augsburg. At the University of Hamburg he initiated the project of a virtual lecture "Event Management in Sport". His research focuses on "Teaching and Learning with Digital Media in Sport". He has received several awards for his conceptual design, implementation and evaluation of multimedia teaching and learning applications, including the "ispo-TUM Academic Challenge Award" 2003 in the category research for "e-törn", an interactive learning software for the sport of sailing. Since 1998, Dr. Hebbel-Seeger worked as a scientific assistant at the Department of Sports Science at the University of Hamburg. In 1997, he was promoted with a work on "Intervention Patterns in Technical Training", and two years later he completed his education with the second state exam. Andreas Hebbel-Seeger studied education, sports and German language studies in Hamburg.