



# ALI ABDALLAH

Assistant Professor/Programme Leader Tourism Management

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## OBJECTIVE

To enhance personal and professional knowledge, deliver fine publications, convey and attain relevant experiences, and be of mammoth specified proficiency and value to the Tourism and Hospitality Management industries, where possible participate in industry collaborations among academic and professional organisations within both industries. Intend to be a contributor of knowledge to future generations and an example of creative tutoring for forthcoming educators.



## WORK EXPERIENCE

**ASSISTANT PROFESSOR**  
**STENDEN UNIVERSITY, QATAR**  
06/2016 - ONGOING

Job Title: Assistant Professor and Programme Leader of Tourism Management.

Duties are as below mentioned, and further include:

- 1- Implement the mission and vision of the University through curricular activities, programme development, student satisfaction and research output.
- 2- Establish a culture of teamwork within the department and across other departments.
- 3- Ensure the correct implementation of Stenden's policies and procedures, which contributes to the development of academic integrity within the institution.
- 4- Propose regular improvements in policies and academic practices to the board of management which would ensure the enhancement of academic practices.
- 5- Apply research based learning and encourage academic research engagement within faculty members.
- 6- Develop short and long term strategies for advancing the content of teaching materials on the programme.
- 7- Encourage student decision making practices within the programme.
- 8- Ensure that rules and regulations are applied appropriately by faculty members and students. Implementing relevant deadlines for material submissions by both faculty and students, ensuring that all parties adhere to the implemented rules and deadlines.
- 9- Conduct field based research as a means of advancing knowledge within the institution.
- 10- Provide faculty feedback through regular peer assessments and yearly staff evaluations as a means of improving the quality of teaching within the programme.

**PROGRAMME LEADER**  
**STENDEN UNIVERSITY, QATAR**  
09/2014 - 06/2016

Job Title: Tourism Management Programme Leader.

Duties include: 1-Promotion of curriculum development and enhancement within the programme; the programme leader will ensure effective liaison with module leaders in matters associated with the planning, management and review of the programme. 2-Promotion of appropriate approaches towards innovation in teaching, learning and methods of assessment within the programme. 3-Ensuring the implementation of agreed policies and procedures. 4-Overseeing the day-to-day management of the programme. 5- Coordinating the staff resource for the programme and ensuring that staff are adequately briefed and involved. 6-Acting and reporting on identified quality improvement needs at programme level as appropriate, including curriculum modification. 7-Market the programme so as to optimise applications. 8-Plan and organise arrangements for the recruitment, admission and induction of students. 9-Ensuring that all students within the programme are provided with appropriate support.-Overseeing arrangements for supervised work experience including, where appropriate, liaison with dedicated placement units. 11-In liaison with the subject leader ensuring effective communication to facilitate the management, development and enhancement of collaborative provision. 12-Co-ordination of assessment procedures within the programme. 13-Ensuring the appropriate and timely feedback to students on assessments, particularly in relation to progress within and between levels of study, and failure in modules. 14-Liaising with the subject leader to ensure that the students\* results for each module within the programme are available in a complete and accurate form for submission to the programme board by the agreed deadlines. 15-Representing the programme in dealings with external agencies and industry collaborations.

**SENIOR LECTURER**  
**STENDEN UNIVERSITY, QATAR**  
09/2013 - 09/2014

Job Title: Senior Lecturer in Tourism Management studies.

Duties include: lecturing at senior level, student supervisions, curriculum development, examining defenses, marking, examinations, student professional development, student personal skills enhancement, student monitoring, academic meetings, enhancing student experiences and delivering a programme up to the required expectations.

**PROGRAMME LEADER**  
**UNIVERSITY OF SUNDERLAND, UK**  
07/2012 - 07/2013

Job Title: Event Management Programme Leader.

Duties include: leading the programme, leading modules, managing finances and budgets, lecturing, student supervision, planning and organising events, initiating and developing contacts, research supervision, marking, moderating, organising and leading fieldtrips, staff training, internal and external deliberations, meetings, curriculum and module development, industry cooperation, student mentoring and regular monitoring, personal tutoring and enhancing student experiences.

**POSTGRADUATE ACADEMIC ASSISTANT**  
**UNIVERSITY OF SUNDERLAND, UK**  
01/2011 - 07/2012

Job Title: Postgraduate Academic Assistant.

Duties include: lecturing, module leadership, marking, undergraduate and postgraduate research supervision, moderation, delivering open day talks and taster sessions, board meetings and field researches.



#### **ADDITIONAL WORK EXPERIENCE**

**CHAIR OF RESEARCH**  
**STENDEN UNIVERSITY, QATAR**  
04/2016 - ONGOING

Developed a strategic plan for research at Stenden University Qatar to help encourage faculty research output and academic research engagement.

Created the Centre for Business Research which hosts regular research seminars for scholars and researchers within Qatar. The seminars aim to form a strong network of researchers within Qatar by means of sharing and combining scholarly ideas and high standard publications through discussions.

**TRAINER**  
**STENDEN UNIVERSITY, QATAR**  
2016 - ONGOING

Delivered a concierge course for management, concierge employees, and staff members of various hotels in Qatar.

**TARAINER**  
**QATAR TOURISM AUTHORITY & STENDEN UNIVERSITY, QATAR**  
01/2014 - 04/2014

Developed a Tour Guide course for tour guides in Qatar. Further duties included training, lecturing, examining, preparing, organising, and coordinating the first batch of licensed tour guides in Qatar.

**EVENT MANAGER**  
**UNIVERSITY OF SUNDERLAND, UK**  
10/2012 - 06/2013

Created the ACAMEDIA annual conference, in cooperation between the Faculty of Business & Law and Faculty of Media, at Sunderland University, England. The conference links Higher Education to Technology development.



## EDUCATION

**DOCTOR OF PHILOSOPHY**  
**LEEDS BECKETT UNIVERSITY**  
01/2011 - 04/2016

**Doctor of Philosophy (PhD)** -Researching Tourism and Hospitality within the Lebanese Diaspora in the UK.

Research title: **The Lebanese Diaspora and Settlement in London: Hospitality, Identities and Mobilities.**

**MASTER OF SCIENCE**  
**UNIVERSITY OF SUNDERLAND**  
09/2009 - 09/2010

**Masters Degree (MSc) in Tourism and Events Management.**

**BACHELOR OF SCIENCE**  
**UNIVERSITY OF SUNDERLAND**  
09/2008 - 07/2009

**BSc Honours Degree in Tourism and Hospitality Management.**

**FOUNDATION DEGREE**  
**NEWCASTLE COLLEGE**  
09/2006 - 07/2008

**Foundation Degree in Hospitality Management.**

**A LEVELS**  
**JOSEPH CHAMBERLAIN COLLEGE**  
09/2004 - 07/2006

**A levels** in: **ICT** (Information Communication Technology), **Business Administration** and **Arabic.**

**HIGH SCHOOL**  
**BEATH HIGH SCHOOL**  
08/2002 - 06/2004

**A levels** in: **Maths - English - Administration - Business Management**



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## COMMITMENT TO ACADEMIC RESEARCH

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- Abdallah, A., Abdallah, F. 2017. The Lebanese Diaspora and Tourism in Lebanon: migration and economic impacts *Migration and Immigration; Effects and Consequences on the Lebanese Economy and the Tourism Sector*. Cambridge Scholars Publishing, Cambridge.
- Abdallah, A. 2016. "Guest Speakers and Internationalisation in Higher Education: a critical reflection of guest speakers in Tourism programmes". Tourism Education in the 21st Century: Principles, Policies, Internationalization. BITCO, Serbia.
- Abdallah, A., Hannam, K. 2015. "Food as a Quixotic: Producing Lebanese cuisine in London". Event Mobilities: The Politics of the Everyday and the Extraordinary. London: Routledge.
- Abdallah, A. 2015. "Night-time Economy in Beirut: Modernization and Re-branding as a Recovery Mechanism for Tourism Development in Lebanon". The 2015 WEI International Academic Conference Proceedings, Barcelona, Spain. Online at: <http://www.westeastinstitute.com/wp-content/uploads/2015/02/Ali-Abdallah.pdf>.
- Abdallah, A. 2014. "Tourism, Culture and the Lebanese Diaspora. Culturing Tourism through Migration". Athens: ATINER'S Conference Paper Series, No: TOU2014-0963.
- Abdallah, A., Hannam, K. 2013. Hospitality and the Lebanese Diaspora: A critical perspective. e-Review of Tourism Research (eRTR), 10(5/6). Texas. [http://ertr.tamu.edu/files/2013/05/eRTR\\_SI\\_V10i5\\_6\\_Hospitality-and-the-Lebanese-Diaspora-A-critical-perspective\\_April2013\\_19-37.pdf](http://ertr.tamu.edu/files/2013/05/eRTR_SI_V10i5_6_Hospitality-and-the-Lebanese-Diaspora-A-critical-perspective_April2013_19-37.pdf)
- Abdallah, A. and Hannam, K. 2013. The Lebanese Diaspora and Hospitality in the UK. Paper presented to the ATLAS Independent Travel Conference, Lebanese International University, Beirut, Lebanon.
- Abdallah, A., Gueren-Omil, B., Brown, R., and Hannam, K. 2011. The Libyan Crisis and its effects on students. Paper presented to the Dealing with Disasters International Conference, Glamorgan University, UK.



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## CONFERENCE PARTICIPATION

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- The 2ND Local Economics & Tourism Conference. Migration and Immigration; Effects and Consequences on the Lebanese Economy and the Tourism Sector. 18 – 19 May 2017, Lebanese International University, Beirut, Lebanon.
- EdEx Qatar: Driving the Improvement of Teaching & Learning Outcomes. 9 – 10 May 2017, Westin Hotel, Doha, Qatar.
- BITCO: Belgrade International Tourism Conference 2016. 18 – 19 March 2016, Belgrade, Serbia.
- 2015 Barcelona Academic Conference. West East Institute. 18 – 21 January 2015, Barcelona, Spain.
- ATINER: 10th Annual International Conference on Tourism. 9 – 12 June 2014. Athens, Greece.
- Tourism in Tomorrow's World: Doha, Qatar. 23&24 February 2014.
- ACAMEDIA: Technology & Innovation in Academia. Sunderland, UK. 28 January 2013.
- ATLAS Tourism Conference: Beirut, Lebanon. 19- 21 January 2013.



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## COMMITMENT TO HIGHER EDUCATION

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### **Journal Reviewer**

- Reviewer: Journal of Tourism Management, **Elsevier**.

### **Guest Speaker**

- Enterprise Qatar: "**Events & Entrepreneurship in the Arab World**". 18 June 2014.



## PROFESSIONAL MEMBERSHIPS

### PGCE

#### HIGHER EDUCATION ACADEMY

JUNE - 2013

PGCE in Higher Education.

Fellow of the Higher Education Academy (FHEA) – Recognition reference:  
**52923.**

### ATINER

#### ATHENS INSTITUTE FOR EDUCATION AND RESEARCH

2015 - ONGOING

Member of ATINER's scientific and organising committee.



## RECOGNITION

### BEST LECTURER OF YEAR 2015

Awarded the *"Best Lecturer of Year 2015"* at Stenden University Qatar. Online at: <http://www.gulf-times.com/story/467390/Stenden-University-Qatar-marks-15th-anniversary>.

### AWARDED MOST ENGAGING LECTURER & BEST PROGRAMME LEADER FOR STUDENT LEARNING EXPERIENCE AWARDS

Winner of *"Most Engaging Lecturer"* and *"Best Programme Leader for Student Learning Experience"* at the University of Sunderland (2013). Online at: <http://www.sunderlandecho.com/news/education/sunderland-students-honour-their-inspirational-lecturers-1-5683087>



## SKILLS, INTERESTS & FURTHER DETAILS

- IT SKILLS** Microsoft Office (Word, Excel, Access, PowerPoint), Outlook, SPSS, Blackboard, ProgressWWW, Rooster, Internet & Email
- Interests & Hobbies** Travelling, reading, researching, problem solving, interrelating with cultures and experimenting cultural values and traditions, Arabic poetry, socialising, group activities, team work and team building.
- Health** Excellent, no known illnesses
- Driving Licence** Full British licence & Qatari licence
- Languages Spoken** Fluent in both English and Arabic
- Nationality** British & Lebanese



## REFEREES

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- **Academic Referees**

**Kevin Hannam:** Professor in Tourism studies

Address: Craiglockhart Campus, Business School, Edinburgh Napier University, Edinburgh, EH14 1DJ

Tel: 00447841520052

Email: [levin\\_hannam@hotmail.co.uk](mailto:levin_hannam@hotmail.co.uk)

**Nandini Alinier:** Academic Dean at Stenden University

Address: Stenden University, Bin Omran, Doha, Qatar, P.O. Box 36037

Tel: 0097444888414

Email: [Alinier@stenden.edu.qa](mailto:Alinier@stenden.edu.qa)

- **Personal Referee**

**Farid Abdallah:** Assistant Professor in Business studies and Academic Dean of the Business School

Address: Business School, Lebanese International University, Beirut, Lebanon

Tel: 00961 71 928 836

Email: [farid.abdallah@liu.edu.lb](mailto:farid.abdallah@liu.edu.lb)