



Athens Institute for Education and Research

A World Association of Academics & Researchers



10th Annual International Conference on Global Studies: *Business, Economic, Political, Social and Cultural Aspects*
19-22 December 2016, Athens, Greece

Conference Venue: St George Lycabettus, 2 Kleomenous Street, Kolonaki, Athens, Greece

Monday 19 December 2016

08:00-08:45 Registration and Refreshments

08:45-09:30 Welcome and Opening Remarks

Gregory T. Papanikos, President, ATINER. *What can we learn from Ancient Athens about Globalization? The Democracy Effect*

09:30-11:00 Session I (ROOM A): Migrants & Refugees

Chair: Gregory T. Papanikos, President, ATINER & Olga Gkounta, Researcher, ATINER.

1. Gerd Groezinger, Professor, Europa-Universität Flensburg, Germany. [A Challenge for the EU \(and the World\): How to Cope with Refugees?](#)
2. [Philip Tsai](#), Professor, Wenzao Ursuline University of Languages, Taiwan & Yu-Fang Yen, National Quemoy University, Taiwan. [A Study of the Relationship of Workplace Person-Environment Fit, Country Identification and Affective Commitment - Evidence of Chinese Immigrant Wives in Taiwan.](#)
3. Soon-yang Kim, Professor, Yeungnam University, South Korea. [Fighting Against the Educational Inequality of the Mixed Ethnicity Children in South Korea.](#)
4. [Nikolay Ivantchev](#), Professor, South-West University "Neofit Rilski", Bulgaria & Stanislava Stoyanova, Professor, South-West University "Neofit Rilski", Bulgaria. [Factors Differentiating Bulgarian Attitudes towards Migrants.](#)

11:00-13:00

Session II (ROOM A): Trade and Finance

Chair: Elisabeth Springler, Professor, Program Director, University of Applied Sciences, BFi Vienna, Austria.

1. Irina Yarygina, Head of Programs, Professor, Financial University under the Government of the Russian Federation, MGIMO (U) under the Ministry for Foreign Affairs of the Russian Federation, Russia. [Harmonization of Regulation as a Driver for International Finance.](#)
2. Margherita Mori, Professor, University of L'Aquila, Italy. [Pursuing Sustainability in the Euro-Mediterranean Area: The Role of Agricultural Finance.](#)
3. Fumihide Takeuchi, Professor, Tokai University, Japan. [Trade in Intermediate Goods, Armington Elasticity and Exchange Rate Pass-through.](#)
4. [Peter Koveos](#), Professor, Syracuse University, USA & Elena Iankova, Adjunct Professor, Binghamton University, USA. [Strategic Partnerships for Export Promotion: The Case of New York State.](#)
5. Marcin Gospodarowicz, Senior Researcher, Institute of Agricultural and Food Economics – National Research Institute, Poland. [The Economic and Social Cohesion of Regions in the EU- Case Study Poland.](#)
6. Gambo Babandi Gumel, Lecturer, Federal University, Nigeria. [Impact of Microfinance Institutions on Small and Medium Enterprises Development. A Case of Jigawa State, Nigeria.](#)

Session III (ROOM B): Global Technology, Innovation and the Digital Society & Economy I

Chair: Sunday Samson Babalola, Associate Professor, University of Venda, South Africa.

1. Bob Barrett, Professor, American Public University, USA. Virtual Group Management in a Digitalized Society: Cultivating Group Dynamics in Virtual Learning Arrangements.
2. Pascal Jollivet, Associate Professor, Université de Technologie de Compiègne / Sorbonne Université, France. Can Economics Renew Itself with Digital Humanities? An Experiment with a Prospective Study on Green IT in Europe.
3. Luigi Spedicato, Associate Professor, University of Salento, Italy. [Re-Building the Public Sphere: Frame and Formats of the NO-TAP Movement in Salento. A Case Study in the Political use of Facebook.](#)

13:00-15:00

Session IV (ROOM A): Labor and Employment

Chair: Victoria Mousteri, Researcher, ATINER.

1. [Nathalie Homlong](#), Professor, Volda University College, Norway & [Elisabeth Springler](#), Professor and Program Director, University of Applied Sciences, BFI Vienna, Austria. Labor Conditions in China's Textile and Garment Industry.
2. Zhang Ying, Professor, Beijing Forestry University, China. [Forest Employment Security, Industrial Structure and Poverty Alleviation in China](#).
3. Ziva Rozen-Bakher, Independent Researcher, Israel. The Impact of Inward & Outward FDI on Employment: The Mixed Effects of the Labor Market Regulations.
4. Valentina Tarkovska, Lecturer, Dublin Institute of Technology, Ireland. [CEO Pay Slice and Firm Value: Evidence from UK Panel Data](#).

Session V (ROOM B): From Local Cultures to a Global Culture

Chair: Peter Koveos, Professor, Syracuse University, USA.

1. Christopher Robert Morgan, Chair, Department of Pacific and Asian Studies, University of Victoria, Canada. Moana: From Indigenous *Oikoumene* to Global Periphery in the Pacific Islands.
2. Salvatore Lorusso, Professor, University of Bologna, Italy. [Science, Art, History in a Globalized World](#).
3. Gabriele Dietze, Researcher, Humboldt-Universität zu Berlin, Germany. Ethnosexism. Sexual Politics as a Strategy to ward off Muslim Refugees in North Western Europe.
4. Ziyad Motala, Professor, Howard University School of Law, USA. The South African Constitutional Court's Approach to Democracy, a Unique Contribution in Comparative Jurisprudence.

15:00-16:00 Lunch

16:00-18:00

Session VI: Education

Chair: Utku Özer, Research Fellow, ATINER.

1. Thongchai Somboon, Associate Professor, Ramkhamhaeng University, Thailand. [HBL: The Approach for Learning to Be a Completed Humanity](#).
2. Bonnie Robeson, Senior Lecturer, Johns Hopkins University, USA. [Application and Outcomes of Experiential Learning in a MBA course - Inventory Management in a Financially Stressed Hospital](#).
3. [Balzhan Orazbayeva](#), Research Associate, Münster University of Applied Sciences, Germany, Thomas Baaken, Professor, Münster University of Applied Sciences, Germany & Yelena Smirnova, Associate Professor, Suleyman Demirel University (SDU), Kazakhstan. Cultural Differences across the Countries in University-Business Collaboration in Europe.
4. Rama Venkatasawmy, Lecturer, University of Newcastle, Australia. [The Delivery of Australian Higher Education in Transnational Contexts: Challenges, Solutions & Future Prospects](#).
5. Louise Emanuel, Senior Lecturer, University of Wales Trinity Saint David, UK & Alexander Bell, Senior Lecturer, University of Wales Trinity Saint David, UK. [Advancing the Sustainable Business Curriculum: A Review of Curriculum, Practice and Philosophy](#).
6. Anthony Kiryagana Isabirye, Senior Lecturer, Vaal University of Technology, South Africa. [An Empirical Study on Professional Development for Innovative Teaching and Learning at an Open Distance Learning University \(ODL\) in South Africa](#).

18:00-19:30 Session VII: A Round Table Discussion on Local Development and the Global Challenge

Chair: Thomas G. Papanikos, President, Institute of Local Development (ITA@AII), Sardinia, Akarnania, Greece.

1. Dr **Henry Thompson**, Professor, Auburn University, USA. “The US Southeast and Globalization”.
2. Dr **Irina Yarygina**, Professor, Financial University, Russia. “Globalization as the Main Trend of International Finance: A View from Russia”.
3. Dr **Maria Kanjere**, Professor, University of Limpopo, South Africa. “The Effects of Globalization on Water Resources in Africa”.
4. Dr **Elisabeth Springler**, Professor, AS BFI Vienna, Austria. “Austria's Banking Sector between Globalization and Re-regionalisation”.
5. Dr **Margherita Mori**, Professor, University of L'Aquila, Italy. “The 'Glocal' Competitive Challenge”.
6. Dr **Lehte Roots**, Associate Professor, Chair of The Public Law, Tallinn University of Technology, Estonia. “Using Global Challenge for local development, in the framework of e-residency in Estonia”.
7. Dr **Bonnie L. Robeson**, Senior Lecturer, The Johns Hopkins Carey Business School, USA. [“Globalization and the Port of Baltimore”](#).

21:15-23:15 Greek Night and Dinner

Tuesday 20 December 2016

08:00-10:30 Session VIII: An Educational Urban Walk in Modern and Ancient Athens

Chair: Gregory Katsas, Head, Sociology Research Unit, ATINER & Associate Professor, The American College of Greece-Deree College, Greece.

Group Discussion on Ancient and Modern Athens. Visit of the Most Important Historical and Cultural Monuments of the City.

11:00-12:30 Session IX: Leadership, Gender and Other Essays

Chair: George Priovolos, Associate Professor, Iona College, USA.

1. Manuel Portero Henares, Professor, University of Castilla-La Mancha (UCLM), Spain. [The Split between Criminal Policy and Social Sciences: The Development of “Punitivism”](#).
2. Sunday Samson Babalola, Associate Professor, University of Venda, South Africa & Olufemi Adigun Lawal, Faculty of Social Sciences, Lagos State University, Nigeria. [Moderating Roles of Leadership Effectiveness and Job Stress on Relationship between Paternalism and Leadership-Induced Stress](#).
3. Maria Matshidiso Kanjere, Professor, University of Limpopo, South Africa. [Can Transformational Leadership be used to Pursue Gender Parity in South African Organisations? An Analysis of the Status of African Women](#).
4. Liat Kulik, Lecturer, Bar-Ilan University, Israel. [Explaining Employment Hardiness among Women in Israel's Ultra-Orthodox Community: Facilitators and Inhibitors](#).
5. Mamoloko Florah Rachidi, Lecturer, University of Limpopo, South Africa. [Challenges Faced by Women Leaders in Post-Apartheid South Africa: The Struggle Continues](#).

12:30-14:00 Session X: Global Technology, Innovation and the Digital Society & Economy II

Chair: Pascal Jollivet, Associate Professor, Université de Technologie de Compiègne / Sorbonne Université, France.

1. Charles Lenay, Professor, COSTEC - Sorbonne Université / Université de Technologie de Compiègne, France. [Scientific Innovation and Technological Research in the Human Sciences.](#)
2. Federica Buongiorno, Visiting Research Fellow, Freie Universität Berlin, Germany. [The Digital Self: The Construction of Self and Social Recognition in the Global Digital Society.](#)
3. [Zulfiqar Ali](#), PhD Student, City University of Hong Kong, Hong Kong & Hongyi Sun, Associate Professor, City University of Hong Kong, Hong Kong. [Cross-Disciplinary Collaboration: Accelerate the Innovation Process.](#)
4. [Maria Cornejo-Canamares](#), Researcher, CIEMAT, Spain & Natalia Medrano Saez, Associate Professor, Rioja University, Spain. [Environmental Concern: A Barrier or an Opportunity for Marketing Innovation?](#)

14:00-15:00 Lunch

15:00-16:30 Session XI: Migrants & Refugees and Other Essays

Chair: Margherita Mori, Professor, University of L'Aquila, Italy.

1. Lehte Roots, Associate Professor, Chair of The Public Law, Tallinn University of Technology, Estonia. [Burden Sharing and Dublin Rules - Challenges of Reallocation of Asylum Seekers.](#)
2. Irep Karatas Eray, Chief Resident, Ankara Atatürk Training and Research Hospital, Turkey. [Training of Refugee Health Care Workers; Turkish Experience.](#)
3. [Bakae Aubrey Mokoena](#), Head, Department of Marketing and Sport Management, Vaal University of Technology, South Africa & Eugene Maziriri, Tutor, Vaal University of Technology, South Africa. Examining the Relationship between Perceived Social Risk, Buying Behavior and Apparel Store Choice among Female Generation Y Students.
4. Svetla Boneva, Vice-Dean, Faculty of International Economics and Politics, UNWE - Sofia, Bulgaria. [The European Energy Union: Benefits for the Balkan Region.](#)

16:30-18:30 Session XII: Tourism, Heritage and Sports

Chair: Valia Kasimati, Head, Tourism Research Unit, ATINER.

1. Naomi Ando, Professor, Hosei University, Japan. [Football Stadium as Pride of Place.](#)
2. [Dino Domic](#), Associate Professor, European University Cyprus, Cyprus & Nikolaos Boukas, Assistant Professor, European University Cyprus, Cyprus. Socio-cultural Impacts on Heritage Consumption and Indigenous People: The Case of post-Civil War Croatia.
3. Henry Thompson, Professor, Auburn University, USA. [Tourism in Greece and a Market Solution to the Debt Crisis.](#)
4. George Priovolos, Associate Professor, Iona College, USA. [Developing an Integrated Analytical Framework for Nation Branding: Targeting International Tourists vs. International Investors.](#)
5. Sanja Pekovic, Associate Professor, University of Montenegro, Montenegro. [The Obstacles of Entrepreneurs in Agro-Tourism: A Case of North Montenegro.](#)

18:30-20:00 Session XIII: Special Topics

Chair: Henry Thompson, Professor, Auburn University, USA.

1. Saso Tomazic, Professor, University of Ljubljana, Slovenia. [Profit: The Cause of Crisis in Capitalism.](#)
2. Myrophora Koureas, Policy Analyst, The University of Sydney, Australia. [Gender Diversity, Global Mobility and the Business Bottom Line: The Case for Change.](#)

21:00- 22:30 Dinner

Wednesday 21 December 2016
Delphi Visit

Thursday 22 December 2016
Cruise