



Athens Institute for Education and Research

9th Annual International Conference on Global Studies: Business, Economic, Social and Cultural Aspects 17-20 December 2015, Athens, Greece

**Conference Venue:
Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece**

Thursday 17 December 2015

08:00-08:45 Registration and Refreshments

08:45-09:00 Opening Remarks

- Dr Gregory T. Papanikos, President, ATINER.
- Dr George Poulos, Vice-President of Research, ATINER & Emeritus Professor, University of South Africa, South Africa.

09:00-10:30 Session I: Globalization Issues

Chair: George Poulos, Vice-President of Research, ATINER & Emeritus Professor, University of South Africa, South Africa.

1. *Karin Brunsson, Associate Professor, Uppsala University and Jönköping University, Sweden. On the Globalization of Ethics.
2. Magdalena Olczyk, Assistant Professor, Gdansk University of Technology, Poland. International Competitiveness in Economic Literature: A Bibliometric Study.
3. Irina Yarygina, Professor, Financial University under the Government of the Russian Federation, Russia. Financial Intermediaries Contribute to BRICS.

10:30-12:00 Session II: Culture, History and Learning

Chair: *Karin Brunsson, Associate Professor, Uppsala University and Jönköping University, Sweden.

1. Bonnie Robeson, Senior Lecturer, Johns Hopkins University, USA, Dipankar Chakravarti, Johns Hopkins University, USA, James Calvin, Johns Hopkins University, USA, John Baker, Johns Hopkins University, USA & Sunil Contractor, Johns Hopkins University, USA. Social Entrepreneurship and Experiential Learning in an Unfamiliar Culture.
2. Krystyna Tuszynska, Professor, Adam Mickiewicz University in Poznan, Poland. A Few Aspects of a Profession of *Logografos* in Ancient Greece in the Opposition to Greek *Isonomia*.
3. Michael McFadden, Lecturer, Coventry University, U.K. Dual Processing and Double Loop Learning.

12:00-13:00 Lunch

13:00-14:30 Session III: From Local to Global

Chair: *Francois Gipouloux, Research Director (Emeritus), National Centre for Scientific Research (CNRS), France.

1. *Jassodra Maharaj, Senior Lecturer, University of East London, U.K. Exchange Rate Exposure of UK Firms.
2. Malgorzata Sulimierska, Teaching Fellow, University of Sussex, U.K & Zhanara Makhayeva, Graduate Student, University of Sussex, U.K. Capital Account Liberalization and Currency Crisis – The Case of Central Eastern European Countries, Baltic States, Caucasus and Commonwealth of Independent States.
3. *Aineias Gkikas, Research Fellow, Birmingham City University, U.K. Regional Innovation and Competitiveness: Evidence from the West Midlands, UK.

15:00-17:00 Session IV: A Round Table Discussion on Globalization

Chair: Gregory T. Papanikos, Honorary Professor of Economics, University of Stirling, U.K. & President, Athens Institute for Education and Research (ATINER).

1. Dr. Karin Brunsson, Associate Professor, Uppsala University and Jönköping University, Sweden.
2. Dr. Bonnie Robeson, Senior Lecturer, Johns Hopkins University, USA
3. Dr. Jassodra Maharaj, Senior Lecturer, University of East London, U.K.
4. Dr. Magdalena Olczyk, Assistant Professor, Gdansk University of Technology, Poland.
5. Dr. Panagiotis Petratos, Vice President of ICT, ATINER & Professor, California State University, Stanislaus, USA.

20:30-22:30 Greek Night and Dinner (Details during registration)

Friday 18 December 2015

08:00-09:30 Session V: Migration, Education, Learning

Chair: *Jassodra Maharaj, Senior Lecturer, University of East London, U.K.

1. Zeynep Ozdemir, Research Assistant, Istanbul Technical University, Turkey & Vedia Dokmeci, Professor, Istanbul Technical University, Turkey. Demographic Analysis of Inter-Provincial Migration in Turkey and Its Impact on the Development Axes.
2. *Dino Sola, Professor, International University of Monaco, Monaco. Black Swans and Slow Tails.
3. Panagiotis Petratos, Professor, California State University, Stanislaus, USA. Management Strategies for FDI and Education Considering the Effects of Corruption.

09:30-10:30 Session VI: Asian Economic Development Issues

Chair: *Dino Sola, Professor, International University of Monaco, Monaco.

1. *Francois Gipouloux, Research Director (Emeritus), National Centre for Scientific Research (CNRS), France. China's Sustainable Urbanisation: Achievements and Challenges.
2. *Nathalie Homlong, Professor, Volda University College, Norway & Elisabeth Springler, Program Director and Professor, University of Applied Sciences, BFI Vienna, Austria. Determinants for Japanese Outwards FDI to EUROPE – What Makes Some Countries More Attractive Than Others?
3. *Yonghyup Oh, Research Fellow, Club of Rome EU, Belgium. A Macro Model of Sustainability.

10:30-11:30 Session VII: Asian Economic Development and Other Issues

Chair: *Nathalie Homlong, Professor, Volda University College, Norway.

1. Salim Moualdi, Professor, Djilali Bouneama University, Algeria. Tourism Awareness and Environmental Awareness as a Mechanism to Achieve Environmental Tourism Development.
2. Esmail Elahpour, Assistant Professor, Payamenoor University of BIRJAND, Iran & Nafise Elahpour, MSc Student, Payamenoor University of BIRJAND, Iran. The Plan of Water Crisis in Iran and South Asia.

11:30-14:00 Urban Walk (Details during registration)

14:00-15:00 Lunch

20:00- 21:30 Dinner (Details during registration)

Saturday 19 December 2015
Cruise: (Details during registration)

Sunday 20 December 2015
Delphi Visit: (Details during registration)