



Athens Institute for Education and Research
A World Association of Academics & Researchers



2nd Annual International Conference on Business, Law & Economics, 4-7 May 2015, Athens, Greece

Organized by the **Business & Law Research Division**
in collaboration with the **Management and Law College of Ljubljana**

Conference Venue: **Titania Hotel**, 52 Panepistimiou Street, 106 78 Athens, Greece

Monday 4 May 2015

08:00-08:30 Registration and Refreshments

08:30-09:00 Welcome & Opening Remarks (ROOM C-Mezzanine Floor)

- Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK.
- Dr. David A. Frenkel, LL.D., Head, Law Research Unit, ATINER, Professor, Carmel Academic Centre School of Law, Haifa & Emeritus Professor, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.
- Dr. Michael P. Malloy, Director, Business and Law Research Division, ATINER & Distinguished Professor, Pacific University, USA.

09:00-10:30 Session I (ROOM C-Mezzanine Floor): Measurement and Methodologies I

Chair: Michael P. Malloy, Director, Business and Law Research Division, ATINER & Distinguished Professor, Pacific University, USA.

1. Werner Vermeulen, Senior Lecturer, University of the Free State, South Africa & George Masima, Ph.D. Candidate, University of the Free State, South Africa. A Comparative Study of Indigenous vs Foreign SME's in Malawi.
2. Ellen Cristina Baradel, Accountant, Universidade de Sao Paulo, Brazil, Fabiano Guasti Lima, Faculdade de Economia, Brazil Universidade de Sao Paulo, Brazil & Alexandre Assaf Neto, Pesquisador e Consultor do Instituto Assaf, Brazil. Growth Potential of Publicly Traded Brazilian Companies: Accounting and Market Overview.
3. Chowdhury Hossan, Assistant Professor, Abu Dhabi University, UAE. Impact of Culture, Code of Conduct and Personal Life Support in Managing Expatriates – An In-Depth Study on UAE Labor Market.
4. Jozica Peterka Novak, the Assistant of the Professional Manager for Nursing Care, Psychiatric Clinic Ljubljana, Slovenia. Model Management Rotation in Nursing.

10:30-10:40 Break

10:40-12:00 Session II (ROOM C-Mezzanine Floor): Measurement and Methodologies II

Chair: Andrey Stoyanov, Associate Professor, York University, Canada

1. Humyra Dawood, Visiting Lecturer, Ph.D. Scholar, Lahore School of Economics, Pakistan. Human Resource Management and Organization Performance: A Review of Methodologies and Publications.
2. Tania Hasan, Mphil scholar, Visiting Faculty, Lahore School of Economics, Pakistan. How “The Effects of TV Advertising on Children” Have Been Studied: A Review of Methodological and Publication Trends.
3. Tatjana Devjak, Associate Professor, University of Ljubljana, Slovenia & Sanja Bercnik, Assistant Professor, University of Ljubljana, Slovenia. Management of Pre-School Institutions with the Formal Legal Point of View and Perspective of the Local Community.
4. Mehrukh Salman, Assistant Professor, Lahore School of Economics, Pakistan. Research Methodologies and Publication Trends in Corporate Social Responsibility: A Content Analysis.

12:00-13:00 Lunch

13:00-14:30 Session III (ROOM C-Mezzanine Floor): European Economies

Chair: Ewert Klevnhans, Associate Professor, North-West University, South Africa.

1. Marco Muscettola, Independent Researcher, Italy & Francesco Naccarato, Researcher / Adjunct Professor, University of Padova, Italy. The Casual Relationship between Debt and Profitability: The Case of Italy.
2. Ivana Bajacic, Assistant Professor, University of Zagreb, Croatia. Political Economy of the EU Takeover Bid Directive with a reference to Croatian Takeover Regulation.

14:30-14:40 Break

14:40-16:40 Session IV (ROOM C-Mezzanine Floor): Special Issues on Business, Law and Economics

Chair: Thomas Philip Corbin Jr., Assistant Professor, Prince Mohammad Bin Fahd University, Saudi Arabia

1. David Alcaide Lopez de Pablo, Professor, University of La Laguna, Spain, Rafaela Dios Palomares, Professor, University of Cordoba, Spain, Martina Morantes, Professor, Universidad Central de Venezuela, Venezuela & Jose Rivas, Professor, Universidad Central de Venezuela, Venezuela. The Efficiency in the Dual-Purpose Cattle Systems: Applied Methods and Determinant Factors.
2. Ewert Kleynhans, Associate Professor, North-West University, South Africa. Elements of Industrial Success and Spillovers.
3. Mothibi Phosa, Lecturer, University of South Africa, South Africa. Winding Up of a Solvent Company when Such a Company is a “Quasi-Partnership” – A South African Perspective.
4. Igor Shishlov, Research Fellow, CDC Climate Research, France & Valentin Bellassen, Researcher, INRA, France. Designing Monitoring Rules in Climate Policy: The Uncertainty Issue.

21:00-23:00 Greek Night and Dinner (Details during registration)

Tuesday 5 May 2015

09:00-10:20 Session V (ROOM C-Mezzanine Floor): Contract and Property Law and Policy

Chair: Halia Valladares Montemayor, Chair and Associate Professor, Mount Royal University, Canada

1. Istvan Sandor, Associate Professor, Eotvos Lorán University, Hungary. Law of Trust in Civil Law Countries: Mother and Daughters?
2. Andrey Stoyanov, Associate Professor, York University, Canada & Joseph Mai, York University, Canada. Home Country Bias in the Legal System: Empirical Evidence from the Intellectual Property Rights Protection in Canada.
3. Thomas Philip Corbin Jr., Assistant Professor, Prince Mohammad Bin Fahd University, Saudi Arabia & Godfrey Langtry, Senior Lecturer, Unitech, Papua New Guinea. The Underlying Law and Withdrawal of Offers to the World-at-Large in PNG: A Note on Recent Considerations and General Contract Law Concerns.

10:20-10:30 Break

10:30-11:50 Session VI (ROOM C-Mezzanine Floor): Social Policy and Social Justice

Chair: Istvan Sandor, Associate Professor, Eotvos Lorán University, Hungary.

1. Halia Valladares Montemayor, Chair and Associate Professor, Mount Royal University, Canada & Manuel Diaz Avila, Chair and Associate Professor, Mount Royal University, Canada. An Econophysics Approach to the European Union Globalization.
2. Karunanidhi Reddy, Associate Professor and Head, Department of Applied Law, Durban University of Technology, South Africa. Social Justice in South Africa: Law and the Role of Business.
3. Maria Giovanna Brandano, Research Fellow, University of Sassari and CRENoS, Italy & Marta Meleddu, Research Fellow, University of Sassari and CRENoS, Italy. Economic Valuation of Cultural Heritage: The Case of Giants of Mont'e Prama (Italy).

12:00-14:30 Urban Walk (Details during registration)

12:00-14:30 Poster Presentations organized by the MLC Management and Law College Ljubljana

“Academic environment of the MLC Management and Law College Ljubljana to enhance the employability of graduates”

1. Dane Hribar, Radun Ruda Kobi. MLC Management and Law College Ljubljana Academic Studies for Future.
2. Miha Eržen, Samanta Mulev. Employability Of Mlc Graduates With It-Assisted Sap Business Systems.
3. Mirela Hedžič, Matjaž Meden, Jure Smej. Yaskawa - Innovative Company And Need Of Innovative Human Resources.
4. Ana Vehar, Anja Pepelnjak, Maja Mitov, Maša Sušnik. Tourism In Slovenia An Important Factor Of Economic Development And Employment.

14:30-15:30 Lunch

15:30-16:50 Session VII (ROOM C-Mezzanine Floor): Market Analysis and Regulation

Chair: Alex Atanasoff, Lecturer, University Toulouse 1 Capitole, France.

1. Efstathios Kourabas, Ph.D. Candidate, Duke University Law School, USA. Motivations behind Financial Regulation: Seeking Coherence or Divergence?
2. Pawel Wolczkiewicz, Ph.D. Candidate, Warsaw School of Economics, Poland. New Financial Regulations as Business Opportunities in Over-the-Counter Derivatives Markets on the Example of Application of EMIR in Poland. Theory and Practice.
3. Vela Madlela, Lecturer, University of South Africa, South Africa. The Regulation of Executive Remuneration in South Africa.

16:50-17:00 Break

17:00-18:30 Session VIII (ROOM C-Mezzanine Floor): Measurement and Methodologies III

Chair: David A. Frenkel, LL.D., Head, [Law Research Unit](#), ATINER, Professor, Carmel Academic Centre School of Law, Haifa & Emeritus Professor, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.

1. Alex Atanassoff, Lecturer, University Toulouse 1 Capitole, France. The Survival of the French Manager State: Building Solid Macroeconomic Foundations for State Regulation.
2. Oana Dragan (Pastrama), Ph.D. Candidate, Bucharest University, Romania. Green Accounting - A Challenge for the Economic Environment.
3. Naseem Twaissi, Academic Staff, Al-Hussein Bin Talal University, Jordan. Using Quality Measurement and Benchmarking in Assessing the Tourism Sector in Petra.
4. [Anjel Errasti](#), Professor, University of the Basque Country, Spain & Aitziber Nunez, University of the Basque Country, Spain. Do Mondragon Offspring Firms Resemble Their Parents? The Case of the Chinese Subsidiaries.
5. Lee Li, Lecturer, York University, Canada. Do Partners Share Resources, Costs and Risks?

19:00-20:30 Dinner (Details during registration)

Wednesday 6 May 2015

Cruise: (Details during registration)

Thursday 7 May 2015

Delphi Visit: (Details during registration)